



FORGIATOFEST 2014

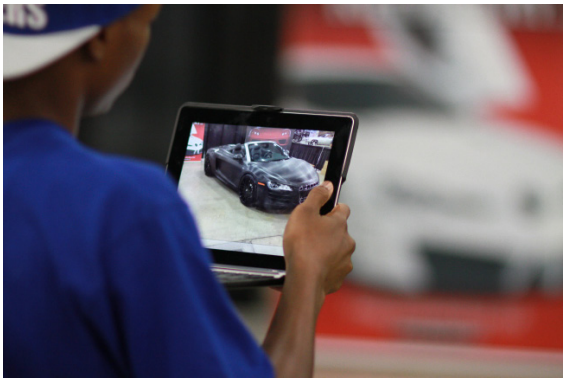
DALLAS CONVENTION CENTER

SUNDAY, SEPTEMBER 21

SPONSORSHIP

PROPOSAL

FORGIATOFEST



Dear sponsor,

Thank you for your interest in being a part of Forgiato Fest 2014. Never in the history of automotive events has a combined car show and concert been dedicated to a single wheel company in which each and every pristine vehicle on display showcases an identical brand. On July 28, 2012, Forgiato Wheels did just that with their first event!

Over 7,500 spectators attended the Inaugural Forgiato Fest and we expect that number to increase tremendously each year. The event takes place at the Dallas Convention Center in an area acknowledged as the pulse of the Texas lifestyles scene and promises to make a strong impression on a powerful audience of young consumers who are passionate about their music and their cars.

Forgiato Wheels will grace some of the most exotic cars in the world as their owners proudly gather from all over the country and beyond to display their rolling works of art while making new friends and enjoying a concert delivered by known artists in the rap scene.

Many opportunities exist to speak to this powerful demographic which consists largely of young males age 18-30 who are not afraid to spend on products and services that speak to their lifestyle and self expression. We have outlined several opportunities below and can tailor a package that best suits your goals of engagement with this audience before, during and after this event.

Sincerely,

Gary Tegeleci

Marketing Director

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SPONSORSHIP PACKAGES



LEVEL 4	LEVEL 5	LEVEL 6
▶ 20 x 50 booth	▶ 30 x 60 or 20 x 90 booth	▶ Any size booth
▶ 6 Cars	▶ 10 Cars	▶ Unlimited Cars
▶ 30 Passes / 10 VIP Tickets	▶ 50 Passes / 25 VIP Tickets	▶ 100 Passes / 100 VIP Tickets
▶ Your logo on event website	▶ Your logo on event website	▶ Associated with contests
▶ Your logo on flyers	▶ Your logo on flyers	▶ Banners at stage area
▶ Your logo on LANYYARDS	▶ Your logo on LANYYARDS	▶ Free Set of Wheels
▶ Your logo on ALL SIGNAGE	▶ Your logo on ALL SIGNAGE	▶ Your logo on everything!
	▶ Award Trophy Sponsorship	▶ Forgiato Fest presented by...
		▶ Best of Show Trophy Sponsor
		▶ Radio Mentions as Sponsor
\$7,500	\$10,000 SOLD OUT	\$25,000

A LIMITED NUMBER OF VENDOR SPACES ARE AVAILABLE TROUGHOUT THE FORGIATO FEST EVENT. PROOF OF A FLORIDA SALES TAX PERMIT WILL BE REQUIRED FOR ANY ORGANIZATION WISHING TO SELL A PRODUCT OR SERVICE AT THIS EVENT. VENDORS MUST PROVIDE OWN BANNER.

DISPLAY SPACE ONLY.

SPACE ONLY - DOES NOT INCLUDE TENT, TABLE, CHAIRS, TABLE SKIRTS OR BANNER BARS.